

# 2011 JULY



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### IDENTIFYING A TMWA EMPLOYEE

Our employees drive official vehicles clearly marked with our logo and all TMWA personnel wear security badges, identifying them as employees. If a badge is not openly visible, ask to see it. If an individual does not have one, they are not a TMWA employee. In very rare instances, our employees in the field will ask if they may take a sample of your water, but please be advised that TMWA does not sell water filters or water purification systems for your home. Meter readers, who you'll probably see most often, will never ask to enter your home, and our employees will never request payment at your home. If you're concerned about someone who has approached or called your home regarding water service, please call us at (775) 834-8080, option 2.

## TMWA GOES GREEN AND SAVES SOME GREEN

TMWA is always looking for ways to reduce its carbon footprint. We are a part of the community and as environmental stewards we continually evaluate energy solutions that save money, as well as reduce greenhouse gases.



This year's healthy water supply ensures we are able to fully realize the potential of our hydroelectric plants, which have the ability to generate more than 80 percent of the power our water system consumes. In addition, due to improvements made in 2010 to the Highland Canal raw water delivery system, and the installation of a 30 kWh solar power generation project, TMWA anticipates lowering our power needs even further in the future and closing the gap between energy usage and renewable energy generation.

For more information on TMWA's clean, renewable power plants and other green initiatives that save our customers money, please visit [www.tmwa.com/green](http://www.tmwa.com/green).

## ENTER THE SPRUCED-UP WATER-EFFICIENT LANDSCAPE AWARDS BY AUGUST 5

### WIN GIFT CERTIFICATES TO START YOUR LANDSCAPING PROJECT!

We are now accepting entries for the **2011 Water-Efficient Landscape Awards**, presented by TMWA and Reno News & Review. Prizes for the best water-efficient landscape plan based on the seven xeriscape principles have been donated by this year's sponsors: All Seasons Lawn & Landscaping, Dayton Valley Turf, Dry Creek Garden Company, Garden Shop Nursery, Moana Nursery, Signature Landscapes, Truckee Meadows Community Forestry Coalition and Western Turf & Hardscapes.

In our new, spruced up awards program, TMWA customers are asked to address the seven xeriscape principles, on which our Water-Efficient Landscape Guide is based.

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## THE VALUE OF YOUR WATER

Americans use about 341 billion gallons of tap water every day. Tap water is vital; it is hard to imagine a day without it.

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The seven xeriscape principles are:

1. Proper planning and design for water conservation, beauty and functionality
2. Soil improvement
3. Sensible turf use with proper irrigation and practical shapes or sizes, considering other alternatives to turf
4. Water-efficiency through proper irrigation methods
5. Selection of appropriate plants and grouping of plants into zones with similar water needs
6. Use of mulch to reduce evaporation
7. Maintenance

Landscape proposal entries will be reviewed by TMWA conservation experts and winners will receive gift certificates to help jump start their landscape renovation. **The deadline to enter is Friday, Aug. 5, 2011.** For more information, complete contest rules and to enter, visit [www.tmwalandscapguide.com](http://www.tmwalandscapguide.com).

ASSIGNED-DAY WATERING—  
SAVE WATER AND MONEY  
ON YOUR BILL

During the hottest part of the summer, TMWA staff would like to remind you about our Assigned-Day watering program, which allows customers to build and maintain healthy lawns, while responsibly using the community’s water supply. Remember, if the last number of your home or business address is:

- **even** (0, 2, 4, 6 or 8), water on Tuesdays, Thursdays and Saturdays
- **odd** (1, 3, 5, 7 or 9), water on Wednesdays, Fridays and Sundays

**No watering on Mondays** - it gives our water system a chance to recharge.

**No watering between noon and 6 p.m.** from Memorial Day through Labor Day.

Assigned-Day watering is easy, good for the water supply and saves money, so please be sure you’re using your sprinklers responsibly! The staff at TMWA always encourages responsible water use. Please visit [www.tmwa.com/adw](http://www.tmwa.com/adw) for more Assigned-Day watering tips.



WHERE TO CALL

- General Inquiries: . . . 834-8080 (option 2)
- Emergency Repair: . . . . . 834-8090
- Water Conservation: . . . . . 834-8005
- Water Quality: . . . . . 834-8118
- Water Rights: . . . . . 834-8029
- Ombudsman: . . . . . 848-0813

HOLIDAYS & EVENTS

Monday, July 4  
Independence Day  
(TMWA Offices Closed)

Saturday, July 9, 9 a.m.  
Saturday, July 16, 1 p.m.  
Xeriscape Workshop  
River School Farm  
Call (775) 834-8005 to RSVP

Wednesday, July 20  
TMWA Board Meeting



Truckee Meadows Water Authority is a not-for-profit, community-owned water utility, overseen by elected officials and citizen appointees from Reno, Sparks and Washoe County.

