



TO: Chairman and Board Members
FROM: Lora Rose Richards, SAC Liaison
DATE: March 7, 2011
SUBJECT: Request for Board selection and appointment of new members for the Standing Advisory Committee

Recommendation

Staff recommends the Board review applications submitted by local residents and appoint new members to the Standing Advisory Committee (SAC) in order to fill several vacancies.

Background

The SAC was created in 2005 to review budgets, rate proposals and other matters as directed by the Board. The SAC currently consists of Board-appointed representatives of eight customer classes and four other seats held by representatives of community-interest groups (*Attachment 1*).

Discussion

There are currently six vacant Board-appointed seats on the SAC. Staff has been recruiting new SAC members since December. A total of 11 applications were received:

- Irrigation class – 1 vacancy (alternate); 1 applicant
- Commercial class – 2 vacancies (primary and alternate); 2 applicants
- Residential class – 1 vacancy (alternate); 8 applicants
- Multi-family class – 1 vacancy (alternate); no applicants
- Wholesale class – 1 vacancy (alternate); no applicants

The applicants are summarized in the table below and applications submitted are compiled in *Attachment 2*.

Customer Class	Applicant Name	Comments
Irrigation (alternate)	Mike Heffner	Caughlin Ranch HOA Treasurer; metered residential customer
Commercial (primary)	Pat Martinez	Real estate manager for UNR non-campus properties; flat rate residential customer
Commercial (alternate)	Kevin Haddock	Principal with Testwave LLC which provides backflow calibration services. <i>Applied for consideration as either the residential alternate or the commercial alternate.</i>
Customer Class	Applicant Name	Comments

Residential 1 (alternate)	Kevin Haddock	Flat rate residential customer; see above.
Residential 1 (alternate)	George Jostlin	Metered residential customer; experience in government affairs and public relations; serves on a Reno NAB and participates in community organizations.
Residential 1 (alternate)	Jan Ramirez	Metered residential customer; background in geography and computers.
Residential 1 (alternate)	Paul Rose	Metered residential customer; experience as a water utility employee, holds water treatment, distribution and backflow/cross-connection certifications.
Residential 1 (alternate)	Tracy Sherwood	Flat rate residential customer; volunteers with local parent involvement and leadership councils
Residential 1 (alternate)	Jeff Spencer	Metered residential customer; practices construction law in Reno, background in economics and international affairs
Residential 1 (alternate)	Tom Taber	Flat rate residential customer; experience with irrigation, turf management, ecology, government and business; certified irrigation water auditor.
Residential 1 (alternate)	Vicki Teshera	Metered residential customer; experience as a water utility employee, holds water treatment and distribution certifications.

One application was received during the recruitment period from a community member who is not a TMWA customer. That application is not included in this package.

Staff is pleased to have such skilled and diverse applicants express interest in representing customer issues to the TMWA Board as part of the SAC. With only one residential customer vacancy at this time and several interested customers, the Board may take no action, appoint a new member, choose to add additional representatives to the SAC, or consider creating non-voting positions that enable those who have expressed interest to serve.

TMWA Standing Advisory Committee
Term of Appointments
as of January 1, 2011

Customer Class	Term Begins	Ends	Appointed Representative	Alternate Representative
Wholesale	1/1/2010	12/31/2011	Fred Schmidt (SVGID)	Vacant
Irrigation	1/1/2011	12/31/2012	Neil McGuire	Vacant
Multi-family	1/1/2010	12/31/2011	Jeannie Redinger	Vacant
Commercial	1/1/2011	12/31/2012	Vacant	Vacant
Senior Citizen	1/1/2011	12/31/2012	Ernest Buchner	Robert Chambers
Residential:				
Representative 1	1/1/2010	12/31/2011	Ron Turner	Vacant
Representative 2	1/1/2011	12/31/2012	Kevin Bloomgren	Harry Culbert
Representative 3	1/1/2011	12/31/2012	Susan Ralphe	Jim Maass
Appointments:				
BANN	1/1/2010	12/31/2011	Colin Hayes	Jim Smith
NNWPC	1/1/2011	12/31/2012	Barry Winzeler	George Ball
Reno-Sparks Chamber	1/1/2010	12/31/2011	Greg Vorreyer	Bruce Gescheider
Consumer Advocates Office	1/1/2010	12/31/2011	Vacant	Vacant

Michael Heffner
Caughlin Creek Road in West Reno

I would represent Caughlin Ranch as a **Metered Irrigation Service customer**. My interest, as the Homeowner Association Board Treasurer, stems from our annual irrigation budget of \$350,000 - \$400,000. In addition to degrees in Chemical Engineering and an MBA, I have extensive background managing large businesses.

Education

1964-1969 Georgia Institute of Technology – BSc Chemical Engineering
1979-1981 Rice University – Masters Degree in Business. Student body President

Languages Spanish, French

Areas of Expertise

- Managing business enterprises in developing country environments where skills in diplomacy, sensitivity to cultural nuances and project/organizational management are essential.
- Working with local and national governments (domestic and foreign) to achieve mutually beneficial government/business relationships.
- Managing health, safety, environmental and operational integrity issues in both large and small enterprises.

Experience

Board of Directors - Sulphco Inc - 2006-2009

- Sulphco utilizes high power ultrasonic technology to upgrade the quality of crude oil and crude oil fractions. I chaired the Governance and Nominating Committee and was a member of the Audit Committee.

British Petroleum - 1981-2001

- 1996-2001 President BP Algeria. Resident in London and Algiers. Responsible for over \$5bn of assets, consisting of a petroleum producing property and two natural gas developments. Retired in September 2001
- 1992-1996 Joint Venture Manager Colombia. Managed partner relationships with Colombian State Oil Company (Ecopetrol) and private partners Total and Triton for \$2bn Colombian oil and gas development. Also responsible for Health, Safety and Environment in South America.
- 1989-1991 Commercial Manager Gulf of Mexico. Responsible for long range business plans, capital project evaluation, natural gas marketing
- 1987-1989 Health, Safety, Environment Manager for Western Hemisphere. Led task force to negotiate proposed oilfield regulations with Federal Government.
- 1984-1987 Engineering Manager and Business Manager on \$2bn Alaskan oil project.
- 1981-1984 Planning Manager supporting Alaskan oilfield development

Bechtel Corporation - 1969-1979

- Served in a variety of cost, planning and construction roles in the Petrochemical Division of Bechtel in the US and Canada.

Pat Martinez
Mahogany Drive in South Reno

Thank you for your time in discussing the opportunity of a position on the Standing Advisory Committee.

Please accept the following information as my application for membership on the committee.

- I am applying for the **Commercial category**
- I am a Reno resident and a TMWA residential account.
- Professionally, I work in real estate. I fit into the Commercial category through my professional duties and I work out of commercial offices in South Reno and in North Reno. The North Reno office is TMWA account.
- I provide a diverse amount of real estate services, but the most relevant to this committee is my position as Real Estate Manager for the University of Nevada. In this position I oversee the non-campus buildings and land holdings, including the commercial properties.
- I am involved with the business and commercial community on a regular basis. I am a current and past member of community boards and enjoy the opportunity to serve in capacities that enrich my personal growth and serve a municipal purpose.

Some relative professional memberships include:

- Nevada Water Resources Association
- Nevada Chapter of the American Planning Association
- Reno Sparks Association of Realtors

Kevin Haddock
West Peckham Lane in Southwest Reno

I am applying to represent the **Residential customer class** since I am a customer at West Peckham Lane, Reno, Nevada. I understand that the meetings are monthly, and are held at the TMWA headquarters at 1355 Capital Boulevard at 3:00 p.m. I also understand that this is an application subject to review and approval, but if approved, I do accept, and I am open to additional questions via eMail or by telephone.

As a memo of public record, my company, Testwave LLC does do business with TMWA as a vendor. Testwave is the only legally accredited calibration laboratory in the State of Nevada providing calibration services to backflow prevention providers in all Counties of Nevada.

I am interested in helping TMWA review issues dealing with water delivery and allocation, water conservation, and increasing TMWA's profitability. My engineering and financial planning expertise should assist the Board and management in planning and resolution of issues.

Biography

Kevin Haddock is the Founder and President of Testwave LLC in Sparks, Nevada. Testwave has been profitable and continues to grow every year since its inception in 1994. He has owned three successful businesses in Silicon Valley before returning to Nevada in 1993.

Chair of the University of Nevada, Reno Electrical and Biomedical Engineering Department's Advisory Board, and is a liaison member of the University of Nevada's College of Engineering Advisory Board.

Member of the International Accreditation Service Technical Advisory Committee for calibration and testing laboratories.

Member of the Reno Tahoe Photonics group.

Volunteer for the Trail Center.

Associates Degree in Electronics Technology from DeVry University, Phoenix, Arizona.

Bachelors Degree in Electrical Engineering from Arizona State University.

31 years engineering and management experience in California, Arizona and Nevada.

Additional Details

Kevin Haddock has over 35 years in the electronics and metrology business. His career started while in high school in Carson City, Nevada, working at a

George Jostlin
Rocky Meadows Circle in South Reno

Thank you for allowing me this brief opportunity to share a little bit about myself.

For the past 4 years I have had the pleasure of making my home here in the Metro Reno area and after 5+ years with Charter Communications my position was eliminated in a Chapter 11 corporate restructuring. With my move here as Charter's Director of Government Affairs and Public Relations, my position required me to be very active and visible within the community and I am very proud of the relationships that I have been able to forge in my short time here.

Being community minded, I have already been a past member of the board of directors for JDRF, an active member of both the Sparks (Northern Nevada) Chamber and the Reno-Sparks Chamber, EDAWN, NCET, NNDA, Tune into Kids, have volunteered with Junior Achievement numerous times assisting in fund raising efforts and currently serve as the Vice-Chair of the Reno Ward 2 South NAB and look forward to the process of joining the TMWA advisory board.

With water and conservation in general a local "must" due to our environment, I hope that my appointment to the board can go a long way in developing the type of awareness and proactive nature that will be necessary to maintain our type of life here in the Truckee Meadows.

For a brief period of time (August 2009 – mid December 2009) I represented Big Brothers Big Sisters locally with Fund Development, but unfortunately in early December of 2009 my mother experienced a stroke and I was required to spend dedicated time with her for recovery. When the organization decided it could not provide unpaid time off for me to care for her the remaining two plus weeks of the year I was compelled to leave. Since November 1, 2010 I have been employed as the Golf Authority Specialist for Sports Authority on Kietzke in Reno.

I bring with me a plethora of great personal business experiences from my many roles within the highly competitive cable and broadcast industries. Always a team player, former colleagues say that I possess an infectious, passionate personality that has a positive effect, both on team morale and in successfully achieving goals and objectives.

The following local individuals have agreed to provide you a recommendation; NCET's Dave Archer; Reno Mayor, Bob Cashell; Sparks Mayor, Gino Martini; EDAWN's Chuck Alvey; Reno Council members Dwight Dortch, Sharron Zadra and Dan Gustin; Sparks Public Information Officer Adam Mayberry; Sparks Chamber of Commerce Executive Director, Len Stevens; Reno Sparks Chamber's Tray Abney; Reno City Attorney John Kadlic; Reno Aces General Manager, Rick Parr; South Lake Tahoe's City Manager, David Jinkens; former Charter VP/GM Manny Martinez and former RTO Tournament Director, Michael Sterns among others .

In closing I would like to once again thank you for taking the time to consider me for a position on the TMWA Standing Advisory Committee.

Jan Ramirez
Riverview Circle in West Reno

I am interested in joining your Standing Advisory Committee to help present the customer perspective.

I am a **residential customer**. I am interested in serving on this committee because I believe it would be interesting. I have a degree in Geography from the University of Colorado. My main work during my career was computer related, first Main Frames and later PCs. I did take a tour a few years ago of the water facility here in Reno. Certainly I am not an expert in this field but am an interested citizen. I have an interest in keeping our water as clean as possible and being as trying to ensure there is no waste, since water here in the Reno area is rather scarce.

If chosen to serve on this committee, I would endeavor to attend every meeting and to be prepared.

Paul Rose
Windstar Drive in Northwest Reno

I am very interested in serving on your Standing Advisory Committee. I am a **residential customer**.

My interests are primarily based in TMWA's infrastructure, current and future. I also have interest in the continued quality of the water you serve your customers. Policies concerning rates and expansion also interest me.

My qualifications are as follows:

Interested Customer

- 25 year employee with the Truckee-Donner Public Utility District currently working as the Water Quality Tech. My previous positions were 12 years as Foreman of distribution and operations, after which I was the lead Inspector during the last big growth phase. I also worked with our engineer and planner on designs and specifications. I hold valid California Distribution 5 and Treatment 3 licenses. I also hold valid AWWA Cross-connection and Backflow Tester certifications.
- I own and operate a water system operation and consulting business, for smaller communities, based here in Reno. The business has been in operation for almost three years.
- I have well-rounded communication skills.

I have been given the opportunity to participate on your committee by the manager of our company with respect to time off.

It would be a great experience for me to participate on your committee. I feel that I can offer an educated opinion on many issues. I also plan to live in Reno for many years to come and continue as a customer of your district.

Tracy Sherwood
West First Street in Central Reno

Customer class: **Residential**

I am interested in being on the SAC because I would like to help TMWA and its customers utilize our water supply in an efficient and responsible way.

In the way of experience: I have recently been appointed one of the Key Volunteers for the Air National Guard Base here in Reno, where my husband currently serves; I am the Chair-elect for the WCSD Parent Involvement Council and serve on numerous sub-committees attached to the council; have served on the WCSD Budget Savings Committee; and currently am a founding member of the Parent Leaders for Education, a parent advocacy group for Quality Education. I believe that my volunteer work with WCSD and the NVANG helps to show my commitment to our community and its continued positive growth. I think that serving on the SAC will help me to branch out and positively affect other areas of the community.

Jeff Spencer
Valley Wood Drive in Northwest Reno

Please accept this as my application for the open **residential customer** position on the TMWA SAC. I am a California and Nevada licensed attorney practicing in Reno. The majority of my practice is construction law. The time commitment seems reasonable and I believe that I would add a fair amount of knowledge to the committee. I am a graduate of UNR with a dual degree in Economics and International Affairs and have lived in Reno since 1992.

Water is an essential resource in Northern Nevada and it governs how much Reno can grow in the future and our waters abundance or scarcity directly affects our quality of life. I am an avid gardener and understand the various uses of water. I would be happy to provide additional information if requested or appear for interviews. Thank you for your consideration.

Thomas J. Taber
Lodestar Lane in North Reno

Customer Type: **Residential**

Interest Statement: Water is a necessity to all aspects of our community. The acquisition, distribution and pricing of this commodity are a part of our economic stability and growth. Education of all water users in the varying aspects of water consumption and conservation is essential to our future in the Truckee Meadows. Experience has proven that usage procedures can reduce the amount of water utilized in many applications without detrimental effects on individuals, businesses, irrigation, etc. My interest in water usage within the Truckee Meadows is founded in experience with athletic fields, ecology, individual, governmental and business applications.

Experience: Irrigation Association Certified Irrigation Water Auditor
Ohio State University Sports Turf Management Certificate
Past member: City of Reno, Parks and Recreation Board
City of Reno, Environmental Board
Facilitator and Member, Reno Youth Sports Association
Washoe County Airport Authority, Noise Abatement Board
Graduate, City of Reno, Leadership Reno, Inaugural Class

Occupation: Captain, United Airlines Retired
Baseball Coach; Youth, High School and Semi-Pro; Independent Scout (Graduate, Major League Baseball Scout Development School)

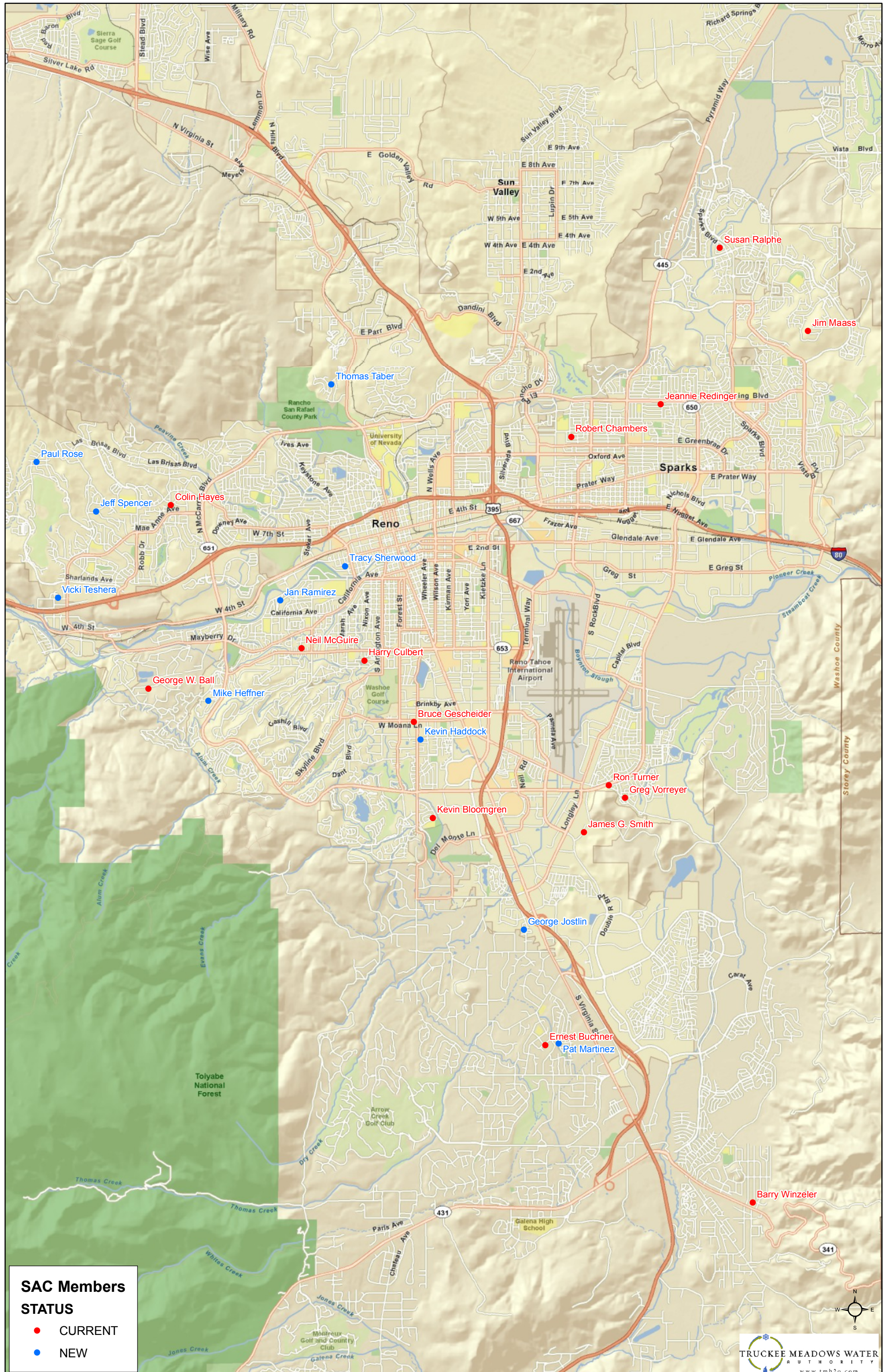
There are numerous additional volunteer positions that I have held within our community over the past thirty plus years. A full resume is available upon request.

Vicki Teshera
Provence Circle in West Reno

I am writing to express my interest in a position with the Standing Advisory Committee. My husband and I moved to Reno in October 2006, following the birth of our grandson. Prior to that time, I had been employed by California Water Service Company for fourteen years, the last several years as the Customer Service Manager in the Livermore District. My duties included supervision of the office staff, meter readers and a serviceperson, and close association with our field office and staff, corporate office and other districts throughout the state of California.

California Water Service Company is an investor-owned utility company and, like TMWA, answerable to the Public Utilities Commission. I worked closely with our local manager every year on preparing the information for rate proposals and annual budgets. I served on a number of committees, both within the company and in cooperation with other water utilities. An important part of my responsibility at Cal Water, was to promote water conservation. We conducted a poster contest every Spring at our elementary schools, promoting "Water Awareness" and, along with several other local utilities, administered a toilet rebate program which encouraged all customers to replace old toilets with new, more efficient models. While employed by Cal Water, I became an active member of our downtown association, serving on its Board of Directors for several years, as President for two terms. In this role, I was able to further our conservation efforts through public outreach and community events.

I have maintained my State of California Department of Public Health certifications, and currently hold both a T-2 and a D-3 certificates. Although I have been away from customer service and the water industry for several years, I am still very interested in water supply, water quality and water conservation. I would appreciate any consideration you might extend to me regarding the position with the Standing Advisory Committee. Thank-you.



SAC Members STATUS

- CURRENT
- NEW



Map Labels:

- Current Members (Red Dots):** Susan Ralphe, Jim Maass, Jeannie Redinger, Robert Chambers, Colin Hayes, Harry Culbert, George W. Ball, Bruce Gescheider, Kevin Haddock, Kevin Bloomgren, James G. Smith, Ernest Buchner, Barry Winzeler.
- New Members (Blue Dots):** Thomas Taber, Paul Rose, Jeff Spencer, Vicki Teshera, Tracy Sherwood, Jan Ramirez, Neil McGuire, Mike Heffner, George Jostlin, Pat Martinez.

Geographic Labels: Sun Valley, Sparks, Reno, University of Nevada, Rancho San Rafael County Park, Washoe Golf Course, Sierra Sage Golf Course, Toiyabe National Forest, Galena High School, Reno Tahoe International Airport.

Major Roads: I-80, SR-395, SR-667, SR-651, SR-445, SR-431, SR-341.

Other Labels: Washoe County, Storey County, Wyo. Co., Nevada.