



## STAFF REPORT

**TO:** Standing Advisory Committee  
**FROM:** Mark Foree, General Manager  
**DATE:** September 28, 2016  
**SUBJECT:** **Report on TMWA Board of Directors decision regarding the Standing Advisory Committee composition**

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### Summary

At the September 21 TMWA Board of Directors meeting, the Board approved the removal of two of the appointee positions; Northern Nevada Water Planning Commission (NNWPC) and the Office of Consumer Advocacy (OCA) due to their lack of participation. After great discussion, the Board decided to replace the two appointments with two at-large positions on the SAC; open to any TMWA customer class and group representation, such as realtors (*see Attachment A*).

Advertisements for the vacancies will be made public in mid-October and applicants will be brought to the December 6<sup>th</sup> SAC meeting for recommendation to the Board. Please see Attachment B for the timeline.

Standing Advisory Committee

CUSTOMER CLASS	SAC MEMBER	TERM ENDS	MEMBERS' EXPERIENCE
WHOLESALE	Fred Schmidt	12/31/2017	Represents Sun Valley GID
IRRIGATION	Neil McGuire, Chair	12/31/2016	Served on previous Rate-Making Committee; Landscape Owner
	Alternate Mike Heffner	12/31/2016	Caughlin Ranch HOA, metered residential customer
MULTI-FAMILY	Jonnie Pullman	12/31/2017	Owens a multi-family complex; history of public involvement and community service
	Alternate Mike Shulewitch	12/31/2016	Former STMGID rep; on the Board of an HOA
COMMERCIAL	Kevin Haddock	12/31/2016	Principal with Testwave LLC, which provides backflow calibration services
	Alternate Pat Martinez	12/31/2016	Real estate manager for UNR non-campus properties
SENIOR CITIZEN	Robert Chambers	12/31/2016	Senior
	Alternate Karl Katt	12/31/2016	Senior; metered residential customer; served on SAC 2003-04; former TMWA Water Conservation Coordinator 2005-2011
<b>RESIDENTIAL</b>			
REPRESENTATIVE 1	Ron Turner, Vice-Chair	12/31/2017	Metered residential customer; retired CPA
Alternate	Carol Litster	12/31/2016	Former Washoe County rep; metered residential customer
REPRESENTATIVE 2	Harry Culbert	12/31/2016	Retired CPA
Alternate	Mike Pidlypchak	12/31/2016	43 years experience in the utility field; exp with budget management
Secondary Alternate	Lee Leighton	12/31/2016	Former Washoe County rep
REPRESENTATIVE 3	Jerry Wager	12/31/2016	Metered residential customer; 30+ yr career with US EPA, Guam EPA, Ohio EPA & Ohio Dept of Nat Res
Alternate	Ken McNeil	12/31/2016	Served on the San Antonio Water Co. Board of Directors; Currently serves on the Sierra Canyon HOA Budget & Finance Committee
<b>APPOINTMENTS</b>			
BANN	Colin Hayes	12/31/2017	Engineer at Summit Engineering Corp
Alternate	Jim Smith	12/31/2017	Engineer at Wood Rogers
RENO-SPARKS CHAMBER	Bruce Gescheider	12/31/2017	Owens Moana Nursery; Chamber Member
Alternate	Bill Hughes	12/31/2017	Director of Marketing at the Peppermill; Chamber Board Member
<b>AT-LARGE</b>			
At-large #1			
Alternate			
At-large #2			
Alternate			

September 26, 2016

TO: Andy Gebhardt and Robert Charpentier

CC: Mark Foree

RE: Outreach Plan for At-Large Standing Advisory Committee Seats

### **Standing Advisory Committee Two New At-Large Seats**

**Purpose:** To reach out to TMWA Customers for the purpose of obtaining interest and participation two open seats on the Standing Advisory Committee (SAC)

**Background:** The TMWA Board of Directors visited the issue of nonparticipation of two SAC membership seats: State Consumer Advocate's office and Northern Nevada Water Planning Commission. They voted unanimously to convert the two seats to At-Large seats.

**Goal:** Create interest in applying for the two vacant seats within the TMWA customer base.

**Audience:** All TMWA Customers, all classes of customers

**Tactics:** Public notice ads in local newspapers, press release to local media, social media promotion, website posting. TMWA bill insert and bill message.

**Timeline:** To start in mid-October with a deadline to apply by November 15<sup>th</sup>. Candidates presented to SAC at their December meeting, followed up by the TMWA Board ratifying at their December Board meeting

**Mid-October:** Place public notice ads in Reno Gazette Journal and Sparks Tribune. Press release to local media and follow up.

**November:** Bill insert article and bill message will run for the entire month of November. Social media postings will run throughout November, as well as website posting.

**Budget:** \$2,500